



KATO

300



SIN HENG AND KATO SURGING AHEAD ON A DYNAMIC JOURNEY

300th unit Crane Purchase Awarding Ceremony
for SIN HENG HEAVY MACHINERY LIMITED



300th unit crane Purchase Ceremony was held at KATO Headquarters in Tokyo, Japan.



(L to R) Mr Kimiyasu Kato, President of Kato Works Co., Ltd. with Mr Tan Ah Lye, Executive Director & CEO of Sin Heng Heavy Machinery Limited.



(L to R) Mr Kimiyasu Kato, President of Kato Works Co., Ltd. with Mr Chen Fock Cheong, Director of SH Heavy Machinery Sdn Bhd.

Sin Heng is proud to achieve the 300th unit milestone with its valued and trusted partner KATO WORKS CO., LTD., a world-leading hydraulic crane manufacturer. This successful feat marks a new milestone in a longstanding relationship built on trust and innovation. In the 1980s, Sin Heng started trading in KATO's used cranes. Over the decades, Sin Heng has deepened its partnership with KATO on its journey to excellence, and is presently an **authorised distributor** of a wide range of KATO products, including **Truck Cranes, Rough Terrain Cranes and All Terrain Cranes. Kudos to KATO, supportive local and regional customers and the robust, unified team at Sin Heng and KATO for making this latest achievement possible.**

“ Warmest congratulations for the 300th unit crane purchase in the recent years. This is an important milestone in the history of the partnership between Sin Heng and KATO.

I would like to say a big “Thank You” to all KATO customers, and to Sin Heng for your longstanding, supportive efforts. Due to your continuous exploration of possibilities and evaluation of market demand, KATO is able to develop better products quickly to suit fast-changing market requirements.

I am honoured to say that you have always been one of our best partners! We look forward to the further development of our partnership in the future.

Mr. Kimiyasu Kato, President
Kato Works Co.,Ltd.

“ With the growing infrastructure development both in Singapore and the region, supporting these projects with world-class products and services is critical to success. Sin Heng is indeed fortunate to have KATO WORKS CO., LTD as a strong partner.

KATO is an established brand and has a strong reputation in the market as a technology-oriented manufacturer with a solid track record. Over the years of our business collaboration, we have been pushing sales boundaries and scaling new heights. **We take this opportunity to express our sincere thanks to KATO, our loyal and valued customers in Singapore, Malaysia, Myanmar and Brunei and dedicated Sin Heng and KATO staff. Their strong and firm support made this historic achievement possible.**

As we celebrate our 300th unit purchase, we are confident that with the strong support of KATO and its excellent and reliable products, Sin Heng and KATO can look forward to achieving even more milestones in the future.

Mr Tan Cheng Guan, Executive Director
Sin Heng Heavy Machinery Limited



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